Minutes of the Board of Managers Strategic Facilities Planning session for the Dallas County Hospital District, held Wednesday, November 20th, 2024, scheduled for 12:30 PM. (or immediately following the QBOM meeting) in the WISH Building Conference Room (02-175) at Parkland Health and via WebEx. These minutes do not constitute a certified agenda from the meeting.

I. Attendance and Call to Order

Chair Marjorie Petty, JD, noted that a quorum was physically present and called the meeting to order at 12:34PM.

Board Member attendees included: Vincent Hall, Lisa Sutter, Farida Minner, RN, Byron Cryer, MD, Todd Furniss, JD, Ramon Miguez PE, Eric G. Bing, MD, and Elizabeth palacios, MD.

Board members John Proctor and Reina Gonzalez were not present.

Staff Present (via Webex and in-person) included:

Blanca Garcia, Strategy Manager
Donna Richardson, EVP & CNE
Edmundo Castañeda, EVP & Chief Operating Officer
Fred Cerise, President & Chief Executive Officer
Felicia Miller, EVP & Chief Talent Officer
Forrest Stovall, Strategy Program Manager
James Orrison, Administrative Resident
Joseph Chang, SVP & CMO
Jessica Hernandez, SVP & Chief DEI Officer
Morgan Simmons, Governance Program Coordinator
Melanie Roberts, SVP/Chief Compliance & Ethics Officer
Michael Lane, SVP Chief Quality and Safety Officer
Rick Humphrey, EVP & Chief Financial Officer
Samia Zia, Director Strategy
Saul Cordero, SVP & Chief Governance & Strategy Officer
Steven Roth, EVP & Chief Legal Office
Vic Summers, SVP Internal Audit

Other attendees:
Juliet Rogers, Blue Cottage
Debbie Jacobs, Blue Cottage
Alison Leonard, Blue Cottage
Jake Meyer, Blue Cottage

II. Mission Statement

The Chair began the meeting by stating the mission statement:
Advance Wellness | Relieve Suffering | Develop and Educate

III. Public Comments Regarding Agenda Items

No members of the public registered for comments regarding the agenda items.

IV. Conflicts of Interest

After review of the agenda, the Chair noted zero conflicts of interest for Board Members present.

V. Reports Requiring Deliberation(s) or Approval(s)

A. Strategic Facilities Plan Interactive Board Session

The Blue Cottage consultant team presented an overview of the strategic facilities plan. Juliet Rogers presented a project overview and timeline regarding the objectives of this strategic plan and how the direction will be determined based on existing facilities and gaps. The first six months of the planning will be devoted to interviewing teams from all over the organization, meeting with steering committees and finding the gaps and their impact on the next 10-20 years. This direction will lead the team to best decide where the investments and capital will be allocated in the second half of the project. Juliet also made the Board aware of their involvement in this plan and the project integration, as the Board will ultimately approve the final recommendation and give feedback along the way. Alison Leonard next presented on the project alignment and scenario development stages of the plan once the community, facilities and innovation of care have all been accounted for. Alison also mentioned the preliminary project schedule along with the current and future states of service area needs leading to the final assessment in September 2025. Jake shared some of his data collection objectives and the metrics that will eventually be involved in the analyzation of all of the data. Next, Juliet presented the group activity and provided the Board with instructions. Each group (3 groups total due to Board quorum and leadership attendees) will provide two ideas in each of the four categories to brainstorm ways to improve health and reduce disparities through high quality clinical care.

a. Group 1 – Room 02-175
    i. 3 Board Members
        1. This group talked about how education and training can lead to research and innovation at Parkland. They noted that nursing recruitment and engagement are high, and ongoing education and training for all employees have a positive impact. They also brainstormed ways to use AI to improve efficiency and effectiveness in operations and patient education. One practical idea they had was to provide health literacy education for patients,

especially those without health backgrounds or who don't speak English.

b. Group 2 – Room 02-175
   i. 3 Board Members
      1. This group talked about building trust through accountability, integrity, partnerships, and good use of resources. They highlighted the great partnerships Parkland currently has. As a long-term goal, they suggested expanding the relationship with Dallas College and their students to create valuable partnerships for the future of Parkland employees and project-based learning.

c. Group 3 – Room 02-175
   i. 4 Board Members
      1. This group talked about building communities and boosting economic development by focusing on fairness, inclusion, dignity, and respect. They emphasized the importance of involving minority and women-owned businesses and hiring from specific local areas. They also discussed the practical goal of improving transportation for patients who lack it, making it easier for them to get to appointments. As a long-term goal, they suggested creating more high school programs and internships, and providing culturally sensitive care through community partnerships. They also highlighted the need for ongoing evaluation of outreach efforts to ensure resources are invested where they are most needed.

B. Full Board Reconvenes in Room 02-175 for Roundtable Discussion Regarding the Strategic Facilities Plan Interactive Board Session

VI. Adjourn

With no further business to discuss, the Chair adjourned the meeting at 1:41 p.m.
SO RECORDED:

Marjorie D Petty
Marjorie D Petty (Jan 5, 2025 19:06 CST)
Marjorie D. Petty, JD
Chair

Steven J Roth
Steven J Roth (Jan 3, 2025 15:48 CST)
Steven Roth, JD, MPH
Assistant Secretary